



EDITORIAL CALENDAR

WIDE-FORMAT IMPRESSIONS 2022 EDITORIAL CALENDAR

MONTH	FEATURES	RESEARCH	BONUS DISTRIBUTION
JANUARY/FEBRUARY Ad Close: 1/7/22 Ad Materials: 1/12/22	<ul style="list-style-type: none"> Economic Outlook 2022 Sign Legislation for 2022 Top WF Print Producers Growth Opportunities in 2022 M&A Activity & Trends The State of Industrial Print 	<ul style="list-style-type: none"> 2022 Hot Markets Report 	<ul style="list-style-type: none"> Color Conference, La Jolla, CA, Jan 22-25, 2022
MARCH/APRIL Ad Close: 3/7/22 Ad Materials: 3/10/22	<ul style="list-style-type: none"> The Evolving Retail Landscape — What You Need to Know Branding A Retail Space Opportunities with Experiential Marketing Cutting & Routing Floor Graphics Textiles in Retail Signage 		<ul style="list-style-type: none"> Continuous Improvement Conference, Scottsdale, AZ, May 1-4, 2022
MAY/JUNE Ad Close: 5/9/22 Ad Materials: 3/10/22	<ul style="list-style-type: none"> Bringing Blockbusters to Life: The Role of Wide-Format Graphics in Movies and Television Luck of the Draw: High-End Casino Graphics All That Jazz: The Art of Concert T-Shirt Printing Preview of Wide-Format Summit Contingency Planning Building a Better Workflow OOH and 3D Graphics 		<ul style="list-style-type: none"> Wide-Format Summit 2022, West Palm Beach, FL, July 25-27, 2022
JULY/AUGUST Ad Close: 7/8/22 Ad Materials: 7/13/22	<ul style="list-style-type: none"> Decadent Design: Transforming Restaurant Interiors How to Work With Interior Designers Building the Ultimate Hospitality Experience PRINTING United 2022 Program and Event Preview Engaging Customers with Open Houses Window Graphics Laminate Flooring: The Opportunity at Your Feet Upholstery and Textiles 		<ul style="list-style-type: none"> PRINTING United, Las Vegas, NV, October 19-21, 2022
SEPTEMBER/OCTOBER Ad Close: 9/12/22 Ad Materials: 9/15/22	<ul style="list-style-type: none"> The Idea Issue: Top Trends in Wide-Format You Can't Afford to Ignore The Innovators: Recognizing Best in Class Companies PRINTING United 2022 New Products Preview Key Takeaways from Wide-Format Summit Boosting Operational Efficiencies: Prepress and Color Management UV 		<ul style="list-style-type: none"> PRINTING United, Las Vegas, NV, October 19-21, 2022
NOVEMBER/DECEMBER Ad Close: 11/4/22 Ad Materials: 11/9/22	<ul style="list-style-type: none"> Get in the Game: The World of School Sports Bridging the Gap: Connecting with the Next Generation Promotional Products and the Education Market Key Takeaways from PRINTING United 2022 Dye-Sub / Direct Print Backlit Signage / SEG Awards and Engraving 		<ul style="list-style-type: none"> Digital Textile Printing, December 2022