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Keynote Panel: Keeping Your Eye on the KPIs



Denise M. Gustavson

Conference Co-Chair | Editor-In-Chief
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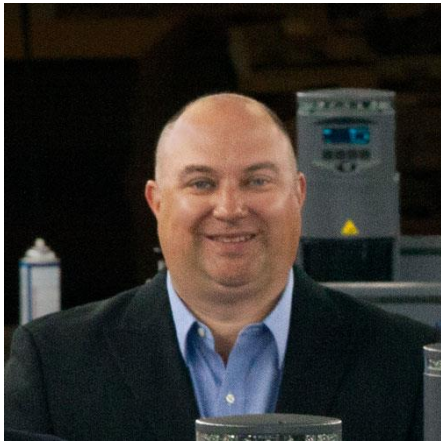
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TODAY'S PANELISTS

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David Dey

Vice President of Manufacturing
ColorDynamics



Jaime Herand

Vice President of Graphic Operations
ORBUS



Chuck Stranc II

President
CGS Imaging

Question 1

How do you use KPIs to proactively track improvement areas to drive real bottom-line results?

And can you give a specific example?

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AGFA



Question 2

Based on what we've learned over the last two years, what KPIs are you now prioritizing in order to move your business forward in a world that is constantly shifting?

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Question 3

You are all pioneers in the wide-format print business.

Can you share the biggest surprise you learned from a KPI and the action you took as a result of that surprise?

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Question 4

How important is it for all employees to understand the KPIs of the company?

How often do the KPIs get shared with them?

Do you reward your staff based on KPIs?

Bonus Question 1

What are your processes around KPIs and corrective action plans?

Bonus Question 2

In your opinion, what is a good number of KPIs to work with in a given business discipline: Marketing, Production, etc.

Bonus Question 3

What advice would you give business owners when it comes to creating and implementing KPIs?

THANK YOU!

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Next up:
General Session –
The Future is Creating a
Flexible Workplace

Monday, July 25 | 5:55 pm - 6:30 pm

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