



EDITORIAL CALENDAR

WIDE-FORMAT IMPRESSIONS 2023 EDITORIAL CALENDAR

MONTH	FEATURES	RESEARCH	BONUS DISTRIBUTION
JANUARY/FEBRUARY Ad Close: 1/9/2023 Materials Due: 1/12/2023	<ul style="list-style-type: none"> Growth Projections for 2023 Sign Legislation for 2023 Top Wide-Format Print Producers Growth Opportunities in 2023 2023 Hot Markets Report M&A Activity & Trends 	<ul style="list-style-type: none"> 2023 Hot Markets Report 	
MARCH/APRIL Ad Close: 3/6/2023 Materials Due: 3/9/2023	<ul style="list-style-type: none"> The Changing Needs of Retail Print Buyers Staging a Fantasy: Print's Role in Window Displays You are Here: Retail Wayfinding Aqueous / Durable Aqueous / Latex The Digital Print and Fashion Partnership 		
MAY/JUNE Ad Close: 4/8/2023 Materials Due: 4/11/2023	<ul style="list-style-type: none"> The Role of Graphics in Emergency Services It's the Law: Working to Ensure Your Shop is OSHA Compliant The Changing Face of Healthcare Preview to the 2023 Wide-Format Summit Managing the Worklife Balance Wide-Format Finishing Specialty Print: Glass, Metal, Ceramic, and Composite 		
JULY/AUGUST Ad Close: 7/10/2023 Materials Due: 7/13/2023	<ul style="list-style-type: none"> The Importance of Outdoor Advertising in the Travel & Tourism Market Making Memories: The Art of Amusement Park Graphics Cruising Along: Graphics and Décor on the High Seas PRINTING United Expo 2023 Program and Event Preview Successful Marketing Strategies that Drive Business Development Museum Graphics Should You Offer Promotional Products? 		<ul style="list-style-type: none"> PRINTING United EXPO, Atlanta, GA, October 19-21, 2023 Wide-Format Summit, West Palm Beach, FL, July 24-26, 2023
SEPTEMBER/OCTOBER Ad Close: 9/8/2023 Materials Due: 9/13/2023	<ul style="list-style-type: none"> The Idea Issue: Top Trends in Wide-Format You Can't Afford to Ignore The Innovators: Recognizing Best in Class Companies PRINTING United Expo 2023 New Product Showcase Key Takeaways from the 2023 Wide-Format Summit Boosting Operational Efficiencies: Prepress and Color Management UV 		<ul style="list-style-type: none"> PRINTING United EXPO, Atlanta, GA, October 19-21, 2023
NOVEMBER/DECEMBER Ad Close: 11/9/2023 Materials Due: 11/14/2023	<ul style="list-style-type: none"> Beyond Vehicles: The ROI of Transportation Graphics Rising Stars Best Practices in Wrap Design Key Takeaways from PRINTING United 2023 Sales Strategies for the Modern Printshop Solvent Instruments, Dials, and Overlays 		