

General Session: The Automation Audit: How to Identify and Streamline Your Operation's Weakest Points



Denise M. Gustavson

Conference Co-Chair | Editor-In-Chief

Wide-Format Impressions, NAPCO Media

PRINTING UNITED
ALLIANCE PRESENTS:

wide-format
SUMMIT



SPEAKING TODAY

@WF_Impressions
#WFSummit2022



Bjorn Bedore
Graphics Technical Advisor
Olympus Group



Jason Hamilton
Chief Innovation Officer
Innovative Displays



Trai Majors
VP of Operations
Firehouse Image Center



Alan Stratton
Color Team Manager
The Bernard Group

Question 1

When did you realize you needed to explore automation for your business?

What challenges and industry issues impacted your decision?

Question 2

What automation solutions were right for your business — and why?

Question 3

Once you decided to add automation to your business, how did you plan for implementation?

Question 4

How does automation make an impact on your staff / staffing requirements?

Question 5

How do you build the financial case for the investment and track the outcome to show the ROI?

Question 6

How do you measure success?

Question 7

What advice would you give to shop owners on automating their businesses?

THANK YOU!

@WF_Impressions
#WFSummit2022

Next up:
**Boardroom Case Study
Presentations**

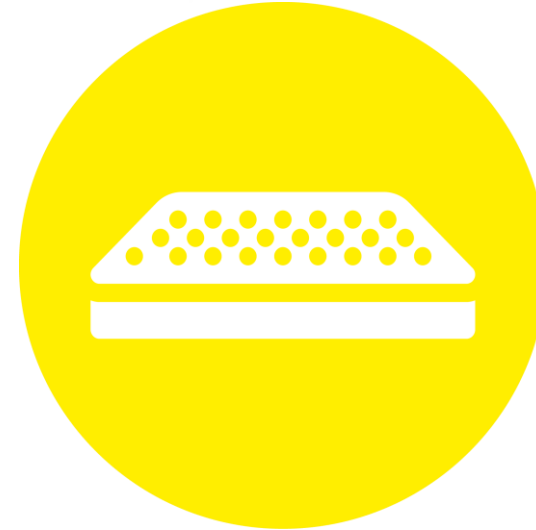
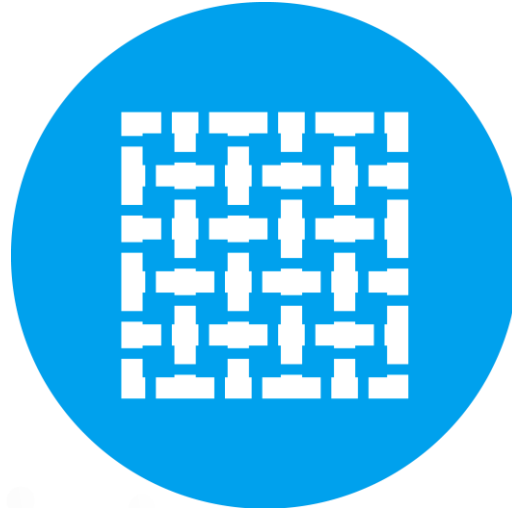
Tuesday, July 26 | 9:30 am - 10:55 am

PRINTING UNITED
ALLIANCE PRESENTS:

wide-format
SUMMIT

BOARDROOM CASE STUDY PRESENTATIONS

@WF_Impressions
#WFSummit2022



Tuesday, July 26 | 9:30 am - 10:55 am

PRINTING UNITED ALLIANCE PRESENTS:

wide-format
SUMMIT